

4<sup>th</sup> International Conference on

# Palliative Care, Medicine and Hospice Nursing

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## Re-creating community: Owning the mission of true palliative care

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Timothy G Ihrig, MD, examines the influence of cultural behaviors and beliefs on the development, delivery, and future of healthcare. Healthcare is a rapidly changing and challenging profession. As providers, we are facing some of the greatest obstacles in our history. Ethical challenges abound at the intersection of care, education, public perception, economics, policy, and technology. It is increasingly easy to lose sight of what is important, to forget who we are, what it means to remain patient-centric and to define our fiduciary responsibility. How do we navigate amongst so many competing platforms? Drawing parallels between the current paradigm of segmented care delivery with the loss of "community" as expressed a century ago, he will reveal his thoughts on how we can evolve back to a higher sense of connectivity. Through this, he uncovers that shifting our perspective of how life can be lived; we become able to connect to a greater sense of humanity beyond our own and can truly impact care and enhance relationships with patients, families, each other and ourselves; and can move towards truly caring for another human being. Challenging our perception empowers the translation of healthcare into care.

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