c fe e cese iest

4th World Congress on

BREAST CANCER

May 08-10, 2017 Singapore

Breastfeeding experiences of Taiwanese mothers of infants with neonatal jaundice in a baby-friendly hospital environment

Kuei-Hui Chu¹ and Li-Yin Chien² ¹Ching-Kuo Institute of Management and Health, Taiwan ²National Yang-Ming University, Taiwan

Background: e rise in the breastfeeding rate comes with an increase in the prevalence of neonatal jaundice in ethnic Chinese babies.

Objective: e objective of this study was to explore the breastfeeding experiences of mothers of infants with neonatal jaundice.

Method: In-depth qualitative interviews and content analysis were conducted with nine mothers of newborns with neonatal jaundice and breastfed their babies during the rst yeaofe27otarum.

TA T		4		
		ŧΔ	C	0
Τ.4	v	u	Э	