

Fostering Global Success: A Framework for Integrating Cultural Competency in Business

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Abstract

also examined. By embracing cultural diversity, businesses can not only mitigate potential conflicts but also leverage a

Cultural Competency: Global Business; Diversity; Cultural Competency; Organizational Management; Leadership.

Journal of Speech Pathology & Therapy

The digital landscape has transformed the business world, creating a global marketplace where cultural differences are no longer just a footnote but a central part of the equation. As organizations expand their reach, understanding and respecting diverse backgrounds becomes a critical success factor. This article explores the importance of cultural competency in business, offering a framework for organizations to foster a more inclusive and successful global environment.

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