

Public Reaction to the UK Government Strategy on Childhood Obesity in England

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Introduction

The UK is battling a childhood obesity epidemic with nearly a third of children in England currently overweight or obese [1]. Without action, these rates are predicted to increase to a point where nine in ten adults and two-thirds of children will be overweight or obese by 2050 [2]. In July 2016, the UK government published their strategy to tackle the childhood obesity crisis [3]. However, win, nmem[M ' puub]ò nuu u't obwt strateg 50rM hk=l