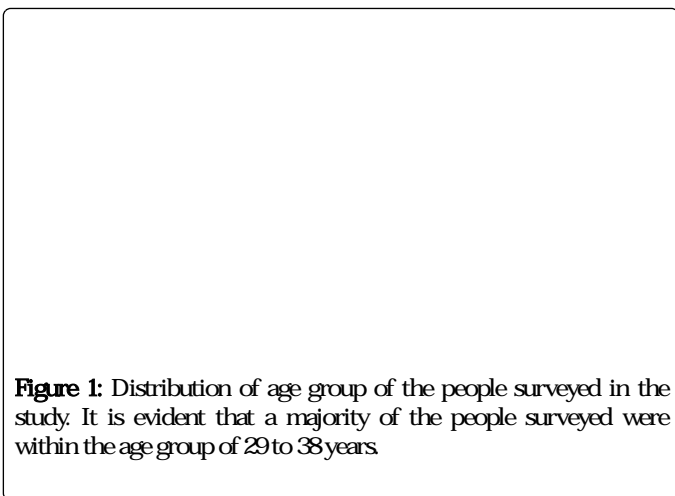


graphic warnings imparted a change in the smoking frequency of the smoker [9-13].

The questionnaires were collected and further analyzed. The data obtained was transferred to a Microsoft Excel Sheet. The results obtained after

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	<Uddm	5 a V]h]c i g	GUX	GWUFYX	Ch \ Yfg
Dissapointed 22(36.7%)	5(22.7%)	1(4.5%)	4(18.2%)	3(13.6%)	9(40.9%)
Angry 10(16.7%)	2(20.0%)	2(20.0%)	3(30.0%)	1(10.0%)	2(20.0%)
Encourage smoking 1(1.7%)	0(.0%)	0(.0%)	0(.0%)	0(.0%)	1(100.0%)
Unaware 27(45.0%)	5(18.5%)	4(14.8%)	2(7.4%)		



8 | gWgg|cb

It has always been said that pictures are worth a thousand words. They tend to convey a much greater impact on the public rather than statements. It also helps increase knowledge about certain adverse outcomes of smoking amongst the illiterate, who are often unaware of

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13. Borland R, Yong HH, Wilson N, Hammond D, Cummings KM (2009) How reaction to cigarette packet health warnings influence quitting: Findings from the ITC four country survey. *Addiction* 104: 669-675