

Sample size and sampling techniques Sample size was estimated as 461 (~480) households (by assuming 95% confidence level, 5% margin of error and design effect of 1.2 for using other than Simple random sampling for a conservative estimate of knowledge of 50% on sanitation and hygiene with a response rate of 80%). The computation of optimum households sample size was based on the formula below [5]:

$$N = [Z$$

According to census report, Heggarhalli (BBMP ward no.71) has a population of 66000 comprising about 18000 households with an average family size of four. Hinduism is a majority religion with 78.7% followers.

reported that they clean their water storage containers on alternate days, followed by 11% (n=53) who cleaned them daily (Table 3). 88% of the subjects are in contrast with the 83% of the study conducted by Reshma et al. [9], who reported that majority of the subjects (83.7%)

Religion						
Hindu	66	80	142	0.767	4	0.94
Muslim	39	51	97			
Christian	1	2	2			
Socio-economic status						
Upper Lower	61	69	143	18.314	4	0.001*
Lower Middle	46	70	62			
Upper Middle	9	12	8			
Family size						
1-2	15	23	11	13.007	4	0.01*
3-5	74	142	166			
6-10	7	14	28			