



Telemedicine in Preventive Healthcare: Opportunities and Challenges in Rural Communities

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Abstract

in rural communities, highlighting its benefits, challenges, and the potential impact on public health outcomes. By conditions, telemedicine has the potential to significantly enhance health outcomes in underserved areas. However,

Keywords: Telemedicine; Preventive healthcare; Rural areas; Healthcare access; Health outcomes

Introduction

The rapid evolution of information and communication technologies (ICT) has paved the way for significant advancements in healthcare delivery, with telemedicine emerging as one of the most transformative innovations. Telemedicine, defined as the use of telecommunication and information technologies to provide healthcare

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