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which effectively means that rural elderly must become a focal point in any discussion on health, poverty and health care delivery. Bourne and Mc Growder's study provides some understanding of the health challenge of rural Jamaicans as it revealed that 1) most of these people have at most secondary level education (96.5%); 2) 43.8% of them received some type of social support; 3) 47.8% were poor (below poverty line, 24.4%, poor, 23.4%); 4) an alarmingly high percentage of them have no health insurance coverage, 94.1%; and 5) 17.2% reported living with an illness. These socio-economic realities of the elderly are somewhat similar to those of the general populace of Jamaica as Bourne [8] found that 1) 56% of Jamaicans received social support; 2) 66.8% resided in rural areas; 3) 63.2% had at most primary level education; 4) general wellbeing was low (3.8 out of 14), and 5) 14.7% utilized health care services. This is compounded by the general challenges of many elderly viz. 1) unemployed, 2) not seeking employment, 3) non-pensioners, 4) poor and 5) experience more ill-health conditions than those of the population. These socio-economic disparities are distinctly seen same across Latin America and the Caribbean in the rural-urban residents and the elderly [9]. These realities are compounded in periods of inflation, reduced national expenditure on social programmes, and increased unemployment of the working age population and increased cost of health care, thus exacerbating the vulnerability of the elderly.

Studies in Jamaica and the wider English-speaking Caribbean have established the statistical correlation between ageing and health conditions [10-15], however a dearth exists in analyzing the linkages among poverty, rural area, health and ageing. Although ageing and health is widely studied in the region [16-21], the aged people have never been investigated from a poverty-health viewpoint. The growing percentage of people living beyond 60+ in the world, including the Caribbean, denotes that rural elderly and health are critical to policy planning and formulation of programmes for this increasing cohort. The health discourse is not adequately served by merely providing empirical studies in silos on the elderly, health, ageing and health, and rural health.

A discourse on the elderly cannot be comprehensively served by singly evaluating 1) elderly, 2) ageing and health and 3) ageing and life expectancy, as when poverty is brought into the discourse many other drivers need to be analyzed and examined to expand the perspective on the ageing and health issues. The health disparities between rural and urban elderly are not the same as 'rural ageing and health' as the focus here is the rural aged and their health. The present study therefore aims to 1) evaluate health of rural elderly, 2) determine factors that influence self-rated health status of rural aged, 3) determine factors of self-reported illness among rural aged in Jamaica, and 4) examine the changing patterns of diseases of the rural aged Jamaicans over a 5-year period.

Methods and Materials

This study utilizes secondary data analysis from a national cross-sectional survey [22]. The current study examines data from the 2002 and 2007 Jamaica Survey of Living Conditions (JSLC) [23]. The 2007 JSLC had 6,783 respondents and for 2002, there were 25,018 respondents [22,23]. The present work extracted a sub-sample of 404 people 60+ years from the 2007 sample and 2,010 elderly from the 2002 sample. The only inclusion and exclusion criteria for the sub-sample were 1) people 60+ years and 2) resided in rural areas. The surveys (2002 and 2007 JSLC) were drawn using stratified random sampling.

the options were very good; good; fair; poor and very poor. A binary variable was later created from this variable (1=good and very good health, 0=otherwise). It should be noted that data for self-rated health status was collected in 2007 for the first time in the JSLC.

Private Health Insurance Coverage: is a dummy variable, where 1 denotes self-reported ownership of private or public health insurance coverage and 0 is otherwise.

Social support (or network) denotes different social networks with which the individual has or is involved (1=membership of and/or visits to civic organizations or having friends who visit loved ones' home or with whom one is able to network, 0=otherwise).

Poverty: For this study, poverty is viewed from an absolute perspective. The Planning Institute of Jamaica employs an absolute approach in the measurement of poverty. Poverty is measured by way of 1) annual survey of living conditions, 2) components in food basket and a menu which is priced by the Ministry of Health and 3) pricing the items in the basket which is done by the Statistical Institute of Jamaica. The menu is based on particular nutritional requirements of a family of five.

Social class: this variable was measured based on income quintile: the upper classes were those in the wealthy quintiles (quintiles 4 and 5); middle class was quintile 3 and poor those in lower quintiles (quintiles 1 and 2).

Health care-seeking behaviour. this variable came from the question "Has a doctor, nurse, pharmacist, midwife, healers/waddosket and7clys a021 T9d .83 7i(s)5(p)-9en(h)4(o v)-3(i)3(su)12s?8(es)4 T* [(w)-3(i)12(t)12(m t)-6(oa)19(p)1(ues)5(t)-5(io)0(t)5(s)5(lers)d .8or. ss

73.5% of the overall values were corrected classified (classification of those who reported having an illness, 70.6%; those who indicated otherwise, 75.8%).

Table 4 shows a logistic regression of self-rated health status and selected variables. Of the nine selected variables placed in this model, only three emerged as factors of self-rated health status (i.e. self-reported illness; health insurance and age) which, account for 21.9% of the variability in self-rated health status among rural elderly. Ninety-six percentage points of the sample (n=388) were used to establish this model, with the model being statistically significant (chi-square=63.6, P<0.0001),

74.2% of the overall values were corrected classified (classification of those who reported at least once in the last 12 months, 70.6%; those who reported otherwise, 75.8%).

burden faced by aged Jamaicans. The various studies on elderly in the Caribbean, particularly Jamaica, have focused on general health status, health realities, functionality and dysfunctionality of the aged [2,5,8,16-19] and these would appear sufficient to address the health realities of rural aged. Although Bourne [8] found that 56 percentage points of elderly received social support, 14.7 percentage points accessed health care services, and Eldemire-Shearer [17] opined that they form the majority of hospital utilization and 80 percentage points were functionally independent, those issues are not sufficiently the same as those specifically for the rural aged. With studies establishing that two in every three elderly dwelled in rural areas [8], a closer reading of the data revealed that only 2 percent of rural Jamaicans received retirement income and 6 percent had health insurance coverage [7]. Poverty as a rural phenomenon therefore exacerbates the prevalence of ill-health of the rural elderly. The socio-economic conditions of the elderly are not the same as the conditions for the general population understanding that creates an urgency to investigate the health status of the rural aged.

Statistics from a national cross sectional survey published in the Jamaica Survey of Living Conditions (JSLC (n)3(a)-528pke Tw 32(o)16(v)8Tw T*].(t)-2 8(g oo)11-334(lder)412(n)-5(l)7(y 2 p)-9(er)13(ctional -5(l)12(t)1(s)-8(o)-9(cio-16 941 >>BDmMCID 941 >pan2)1(e)4(lde7)4(l)7(y

Since 2007, Jamaica has implemented a “no user fees” for public health care delivery. Despite the free public health care, the present research found that only 54 percent of rural elderly accessed the services compared to 49 percentage points of rural aged residents [18]. The low utilization of public health care services in Jamaica are owing to delays, poor customer services, cost of foods, and gulf between medical practitioners and clients as related to treatment, which retards coverage at these institutions. Unlike in Jamaica, 60 percent of ill people in Peru utilize public health care facilities [25], indicating that merely making public health care for the population will not result in majority utilization when there are inherent weaknesses surround the quality of care, which is outside of prescription medicine. This extends to the low usage of public health care insurance coverage for the elderly and those with chronic illnesses. The nation does not have a public health insurance scheme, but one that is geared towards the two aforementioned groups.

Clearly there is a misconception that merely providing health insurance coverage, cheaper medications and knowledge of health care issues will improve the health of people, particularly among the vulnerable. This misconception is not supported empirically as evidenced by many rural elderly who still do not have JADEP coverage, even though it is a free public health insurance coverage for senior citizens. The challenge with the JADEP coverage is its delivery and reaches to those whom need it most. According to Eldemire-Shearer [17], “In several studies, seniors have identified the major health care problems as the cost of medication”, which can be deduced that the JADEP can solve many of the challenges experienced by the elderly and this is clearly not the case. It is being suggested that programmes’ organizers use the skills set of social workers to intervene in the approach to serving rural communities and provide relevant services to shut-ins and other elderly. Abel-Smith [36] opined that providing a health insurance scheme requires formidable administrative tasks, which would suggest that careful planning must be the hallmark of this scheme and service must extend beyond access to coverage as well as fulfilling its mandate. The JADEP programme was designed to provide health insurance coverage for seniors who were experiencing difficulty in meeting health care services charge, particularly for medications. It is tempting to speculate that a country like Jamaica with 49 out of every 100 rural elderly being poor; 28 out of every 100 being below the poverty line; 45 out of every 100 reporting an illness with, 75 percent of those reporting on illness having at least one chronic condition that JADEP could have been a solution as

poor elderly registry will be used to 1) provide medical assistance including mobile care, 2) supply health insurance, 3) supply nutrients and foods, and 4) a team should be assigned to such elderly including gerontologist, medical practitioner, nutritionist, social workers and pharmacist.

Conclusion

The reality which is uncovered by this study highlights the socio-economic challenges of rural elderly. Statistics from the World Health Organization (WHO) showed that 80% of chronic illnesses were in low and middle income countries which when translated to Jamaica read as a more rural elderly phenomenon and not for the general population. Poverty continues to erode the quality of life of rural elderly residents and economic-health costs of rural elderly could be borne by the society as well as the individual. Rural elderly is synonymous with poverty, ill-health, being female and head of household, which can be extrapolated to mean that there are premature mortalities among this cohort. Nevertheless, there is a positive outcome to residing in rural areas as longevity is greater therein. It can be concluded from the current work that merely studying elderly, life expectancy, rural residents and health status of the aged people is not the same as singly researching rural elderly and their health. The findings provided by this inquiry offer more to the literature on elderly, health status, ageing and health and rural health studies, and increase our understanding of ageing and health research. Rural aged and their health, therefore, must be contextualized within poverty, ill-health and economic challenges, which offer a preview into the public health reality of ageing. These findings warrant public health interventions and measures that are critical to alleviating the economic-health care costs experienced among rural elderly.

Conflict of Interests

The authors have no conflict of interest to report at this time.

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